COOKIE POLICY

WAVE77-BALATONFENYVES

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wave77.net website uses cookies in order to operate the website, facilitate its use, track activity on the website and display relevant offers.

What is a cookie?

A cookie ("cookie" in Hungarian) is a small data package that Internet services store in the browser. An essential technology for the operation of an online service providing an efficient and modern user experience, which is supported by all browsers today.

What cookies does wave77.net use and why?

wave77.net uses cookies for the following purposes:
- development of our website,
- facilitating your navigation on our website and when using the site's functions, thus ensuring a smooth user experience,
- collecting information about how you use our website by assessing which parts of our website you visit or use the most, so we can learn how to provide you with an even better user experience when you visit our site again,
- placement of targeted advertisements on other websites,
- distinction and identification of browser users,
- to monitor the activities performed on the website so that we can send you a message about relevant offers that are especially interesting to you or important to you.

Types of cookies

Cookies that ensure basic functionality
These cookies ensure the proper functioning of the website, facilitate its use, and collect information about its use without identifying our visitors.
This includes, for example, the data of the visited accommodations, the status of acceptance of cookie management, the loading status of individual elements of the website, or the values of test variations that affect the operation of the website.
Remember, without the use of these cookies, we cannot guarantee you a comfortable use of our website.

Cookies for statistical purposes
In order to develop our website and improve the experience provided to users, we also use cookies that allow us to collect information about how our visitors use our website. These cookies cannot identify you personally, they collect information such as which page our visitor viewed, which part of the website the user clicked on, how many pages were visited, how long the viewing time of each session was, and what were the possible error messages.
Google Analytics cookies also provide such performance. For more information on Google Analytics cookies, please click here.

Targeting and advertising cookies
The purpose of these cookies is to display even more ads that interest you or are relevant to you on the websites. These cookies cannot identify you personally, they collect information such as

which page our visitor viewed, which part of the website the user clicked on, how many pages he visited, all this in order to learn about the content of your interest.

If you have consented to this in advance, we can use the information collected during the monitoring of the use of the website together with your personal data, in order to adapt our marketing communication even more to your needs and draw your attention to offers that are as personalized as possible for you.

Other cookies

These cookies typically come from third parties and help the operation of external systems that collect data about users for statistical purposes and display targeted advertisements.

It is important that we do not disclose personal data to third parties, even through these cookies.

We use advertising cookies from the following service providers on our website:

Google AdWords

Detailed information about the service is available via the following link:
https://policies.google.com/privacy?hl=en

Facebook

Detailed information about the service is available at the following link:
https://www.facebook.com/help/cookies/

DoubleClick

Detailed information about the service is available at the following link:
https://policies.google.com/privacy?hl=en

How can you check and disable cookies?

All modern browsers allow changing the cookie settings. Most browsers automatically accept cookies by default, these are the settings

however, they can usually be changed so that the browser can prevent automatic acceptance and offer a choice each time whether to allow cookies.

Please note that since the purpose of cookies is to facilitate or enable the usability and processes of our website, preventing or deleting the use of cookies may prevent you from being able to fully use the functions of our website, or that the website will work differently in your browser than intended.

You can find information about the cookie settings of the most popular browsers at the following links:

Chrome
Firefox
Microsoft Internet Explorer
Microsoft Edge
Safari

Data protection information

The data protection information related to the cookies used is summarized in the tables below

Cookies that ensure basic functionality

Adatkezelés jogalapja	Adatkezelés célja	Adatkezelés időtartama	Kezelt adatkör
Legitimate interest	Ensuring the proper functioning of the website	Session cookies: until the end of the visitor session Cookies that facilitate use: Maximum of 10 years	Reduced functionality Google Analytics has_js __pid ab_visit ABTests accepted Cookie header_fb LS profile_auto_dropdown SS SSC VIEWED

Cookies for statistical purposes

Adatkezelés jogalapja	Adatkezelés célja	Adatkezelés időtartama	Kezelt adatkör
Your consent	Collecting information about how our visitors use our website	Depending on the cookie: Up to 2 years	Google Analytics code _ga _gid _gat _gac_<property-id> UID __utma __utmb __utmc __utmt __utmx __utmz _dc_gtm_UA-# collect GPS IDE PREF test_cookie VISITOR_INFO1_LIVE YSC You can find out about the description of individual cookies by clicking here.

Targeting and advertising cookies

Adatkezelés jogalapja	Adatkezelés célja	Adatkezelés időtartama	Kezelt adatkör
Your consent	Displaying relevant ads, creating and storing an ID	Depending on the cookie: Up to 3 years	Google Adwords conversion code Google Adwords remarketing code Google Analytics remarketing function Facebook conversion code Facebook remarketing code DoubleClick Floodlight code Criteo remarketing code

Other cookies

Adatkezelés jogalapja	Adatkezelés célja	Adatkezelés időtartama	Kezelt adatkör
Your consent	Other, typically third-party cookies, which are used to collect statistical data on user behavior and display targeted ads	Depending on the cookie: Up to 13 months	YouTube embedded video settings __ab12# __chj adx/cm anj APID ayl_visitor CMDD CMID CMPRO CMPS CMRUM3 CMSC CMST criteo_write_ test csync cto_lwid cto_tld_test dspuuid IDSYNC LIG_# uu uuid uuid2 pxrc quartic_cook ie rlas3 sc_timings TestIfCookie P tu um2